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Scrum For The Rest Of Us!: A Braintrust Field Guide



Synopsis

Are you... Trying to implement Scrum outside of software development? Looking for specific answers to your deepest Scrum questions? Wanting modern advice that will benefit your organization? Scrum For The Rest Of US offers practical advice, questions and answers, and tips that will help you avoid costly mistakes with Scrum. Don't waste hours searching the web, reading references that are outdated, when you can have everything that you need in a single guide. It's THE first book written specifically for anyone interested in Scrum outside of the software development industry. Regardless of what field you are in, this book specifically points out areas that may challenge you and your organization with adopting Scrum. Perhaps you are new to Agile/Scrum, have heard a few buzzwords, but the core concepts are not familiar yet. Perhaps you are an Agile/Scrum veteran who wants to avoid roadblocks or improve implementation. Regardless of where you are on your path to mastery, this book is intended to help you maximize the benefits of Scrum. What you'll find in this

a refresher for those that have been working with Scrum. This book is easy to read and understand. Each major section of the book has a great area where it talks about real world problems and solutions as well as pitfalls to look out for. A must read for those planning or already in a Scrum environment.

At work I often hear the terms "Scrum management" and "Agile Development" tossed around in conversations dealing with hot new projects. Up until now I had only a vague idea of what was being discussed. After reading this book I can join in those conversations (or choose not to) based on a basic knowledge and understanding of the principles and mechanics of Scrum. The book is easy to read and requires no programming or technical knowledge. After reading this you will have a working knowledge of Scrum and what

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